

CLEVELAND MUSEUM
of NATURAL HISTORY

**CORPORATE
PARTNERSHIP
PROGRAM**

Invest in your company. Invest in your community.





CORPORATE PARTNERSHIP PROGRAM

A corporate partnership with the Cleveland Museum of Natural History connects your organization with one of the region's leading cultural and scientific institutions. Employees and clients gain valuable ways to enjoy the Museum, while your contribution strengthens an important Northeast Ohio resource—all *In Service to Science*.

OUR MISSION

To inspire, through science and education, a passion for nature, the protection of natural diversity, the fostering of health, and leadership to a sustainable future.

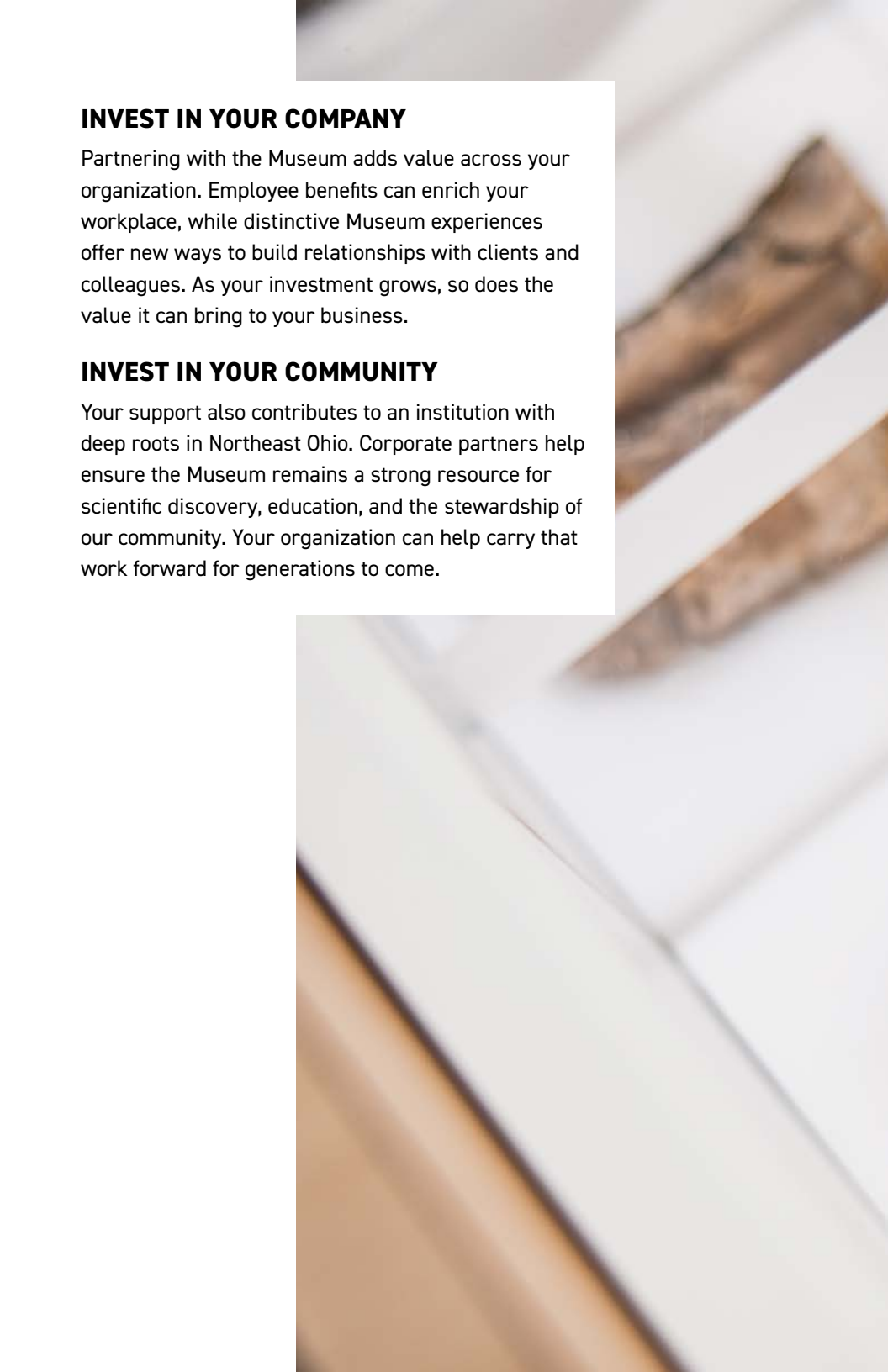
WHY PARTNER WITH THE MUSEUM?

In addition to a fully tax-deductible contribution, a corporate partnership puts your brand in front of a large, diverse, and highly engaged regional audience. Your company gains visibility through Museum signage, digital and print materials, and event presence while offering valuable benefits to your employees, from Museum discounts to Corporate Partner Days. Select levels also include exclusive invitations to public events and traveling exhibitions.

KEY PROGRAM BENEFITS:

- Brand recognition & visibility
- Employee discounts*
- Two Corporate Partner Days
- Sponsorships
- Group volunteering

**Discounts depend on sponsorship level*



INVEST IN YOUR COMPANY

Partnering with the Museum adds value across your organization. Employee benefits can enrich your workplace, while distinctive Museum experiences offer new ways to build relationships with clients and colleagues. As your investment grows, so does the value it can bring to your business.

INVEST IN YOUR COMMUNITY

Your support also contributes to an institution with deep roots in Northeast Ohio. Corporate partners help ensure the Museum remains a strong resource for scientific discovery, education, and the stewardship of our community. Your organization can help carry that work forward for generations to come.



Mollusk
Nautilus (nautilus)
This shell belonged to an ancient
Japanese





SCIENCE

Discovery is at the heart of the Museum. Our scientists study the natural world and our place within it. They conduct research that contributes to a deeper understanding of life on Earth and its history. Their work draws on the Museum's collections, fieldwork, and over a century of scientific expertise, extending the Museum's impact far beyond its galleries.

CONSERVATION

The Museum protects nearly 13,000 acres of natural areas across northern Ohio. Through the Natural Areas program, the Museum stewards some of the region's most significant habitats to help preserve biodiversity and safeguard these landscapes for the future.

COLLECTIONS

The Museum is home to millions of specimens and objects housed in over 14,000-square feet of climate-controlled space. Carefully preserved and documented, these collections form an enduring record of our natural and cultural heritage and reflect more than a century of exploration, discovery, and stewardship.

\$2,500

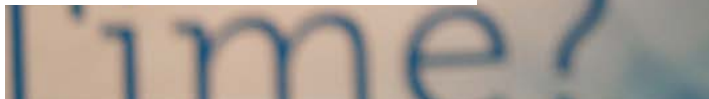
BUILD YOUR CONNECTION WITH THE MUSEUM



Establish your partnership with foundational benefits for your organization and workforce.

What Sets This Level Apart

- Company logo on website and in annual *State of the Museum* publication
- Invitations for employees for free Museum access on two Corporate Partner Days
- Fully tax-deductible contribution





\$5,000

MORE FOR YOUR TEAM





Add year-round value for employees with Museum discounts, along with access to sponsorship events.

What Sets This Level Apart

- All \$2,500 benefits, plus:
- 25% employee discount on memberships, general admission, programs, and events
- Event sponsorship opportunities

\$10,000

EXTEND YOUR REACH





Add private event savings and a presence at select exhibitions and events.

What Sets This Level Apart

- All \$5,000 benefits, plus:
- 25% discount on private rentals
- Branded promotion as a Supporting Sponsor for temporary exhibitions and public events
- Exclusive invitations to events for your clients and employees

\$25,000

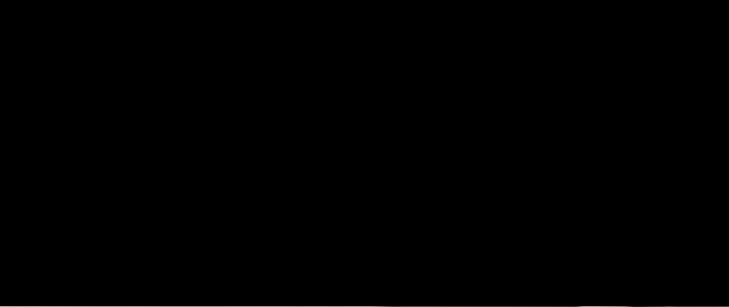
ELEVATE YOUR PARTNERSHIP

Increase your company's presence with higher sponsorship levels for select exhibitions and events.

What Sets This Level Apart

- All \$10,000+ benefits, plus:
- Enhanced branded promotion as a Presenting Sponsor for temporary exhibitions and events
- Exclusive invitations for clients and employees





\$50,000

BECOME A PREMIER PARTNER





Take a leading role through Premier Sponsorship of select exhibitions and traveling events.

What Sets This Level Apart

- All \$25,000+ level benefits, plus:
- Premier Sponsor billing and the highest level of branded visibility
- Generous number of event invitations for your clients and employees



BENEFITS FOR YOUR EMPLOYEES

CORPORATE PARTNER DAYS

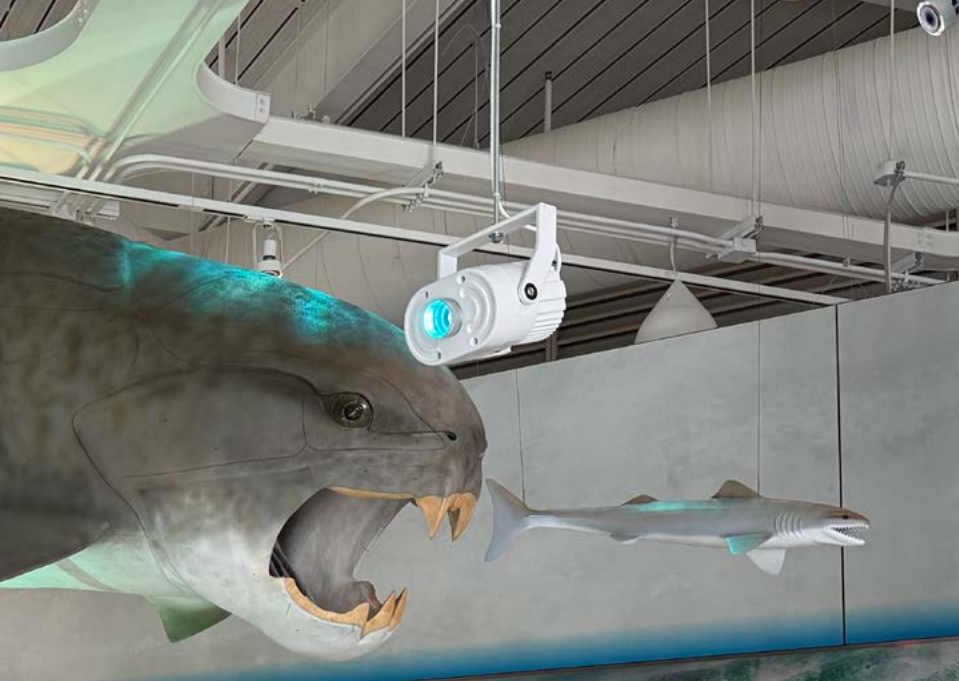
Each year, your team is invited to two Corporate Partner Days at the Museum. Employees and their families can enjoy complimentary admission and spend the day exploring together.

YEAR-ROUND EMPLOYEE DISCOUNTS

Eligible corporate partners receive 25% off Museum memberships, general admission, programs, and events for their employees. The savings make it easier to return throughout the year, become a member, or take part in programming.

GROUP VOLUNTEERING

Bring colleagues together outside the workplace through group volunteering with the Museum. Teams can spend time together in an inspiring setting while directly making a difference.



HIGHLIGHT YOUR BRAND

DONOR RECOGNITION

Corporate partners are acknowledged in select Museum print and digital materials, including the Museum website. Placement varies by level, reflecting your organization's support throughout the year.

PUBLIC EVENT SPONSORSHIP

Associate your brand with select public events through sponsorships available at qualifying levels. Benefits may include logo placement, company recognition on event signage and webpages, public recognition at events, and other promotional elements.

EXHIBITION SPONSORSHIP

Qualifying partners can sponsor select temporary and traveling exhibitions at Supporting, Presenting, or Premier levels. Each tier offers a different degree of brand exposure and promotional benefits.

CORPORATE PARTNER BENEFITS

Explore the benefits included at each level of support.

KEY BENEFITS	\$2,500	\$5,000	\$10,000	\$25,000	\$50,000
EMPLOYEE BENEFITS					
Corporate Partner Days	•	•	•	•	•
25% Museum discount*		•	•	•	•
BRAND RECOGNITION					
Museum publications	•	•	•	•	•
Museum website	•	•	•	•	•
SPONSORSHIP					
Event and exhibition sponsorship opportunities		•	•	•	•
Branded promotion			•	•	•
Exclusive event invitations			•	•	•
25% venue rental discount			•	•	•

*Employee discount applies to memberships, general admission, programs, and events.

More Ways to Experience the Museum

PRIVATE EVENT RENTALS

Eligible corporate partners receive 25% off private Museum rentals, providing a preferred rate for company gatherings, client events, and other occasions in Museum spaces.

For additional event inquiries, please contact us at events@cmnh.org.

COLLECTIONS TOURS

Go behind the scenes with a private tour of the Museum's collections spaces. Take a closer look at areas not typically open to the public and discover how we care for the millions of specimens and objects in our collections.

EXCLUSIVE INVITATIONS

Select levels include invitations tied to Museum exhibitions and public events, giving clients and employees access to special experiences throughout the year.

CUSTOM OPPORTUNITIES

Looking for something unique for your organization? Our team can tailor elements of your corporate partnership around your company's goals and interests. Contact us to discuss an approach that works for you.



BECOME A CORPORATE PARTNER

Join a network of organizations whose partnership helps strengthen the Cleveland Museum of Natural History and the future of Northeast Ohio.



CONTACT US

corporatepartnership@cmnh.org

Corporate partnership contributions are tax-deductible to the extent permitted by law. Please reach out via email to receive a full breakdown of what each sponsorship level encompasses.